



Media Release

HOLSTEIN CANADA, 20 CORPORATE PLACE, BRANTFORD, ONTARIO CANADA N3T 5R4
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Announcing Holstein Canada's Master Breeders for 2023

Brantford, ON – January 13, 2024 – On the evening of Saturday January 13th over 1000 dairy enthusiasts tuned in live to watch the unveiling of the 20 Canadian Master Breeders for 2023. This was the fourth time that winners have been announced through a live online broadcast, hosted this year by Classifier Alex Laliberte, and Cattle Assessor, Caroline Jovanovic.

Of the 20 breeders who will receive 2023 Master Breeder shields, 12 are from Quebec, 4 from Ontario, 1 from Alberta, 1 from New Brunswick and 2 from Nova Scotia. This year, one Master Breeder achieved this distinction for the fourth time, a truly outstanding accomplishment. Congratulations to all these breeders on winning the most prestigious Holstein Canada award.

Since its beginning in 1929, the Master Breeder Award recognizes the achievements of Canadian Holstein breeders and is seen as the pinnacle of success. Recipients are recognized for their exceptional approach to building herds of superior animals that are high producing, have exceptional conformation as well as great reproduction, health and longevity. Over the years, more than 1,000 Master Breeder Shields have been awarded.

Announcing the 2023 Master Breeders

Prefix	Location
CORLANE	Leduc, Alberta
CLARKES	New Canaan, New Brunswick
COLSTEIN	Middle Musquodoboit, Nova Scotia
LINDENOORD	Heatherton, Nova Scotia
HANALEE	Embros, Ontario
NANDALE	Pakenham, Ontario
RICHLAND	Stirling, Ontario
SUNNYLODGE	Chesterville, Ontario
CLOVIS	Saint-Alexandre-de-Kamouraska, Quebec



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CRAIG	Saint-Patrice-de-Beaurivage, Quebec
DESPICS	Palmarolle, Quebec
GINEL	Saint-Ignace-de-Stanbridge, Quebec
JOLIPRE	Saint-Moise, Quebec
JULIO	Granby, Quebec
LARELEVE	Sainte-Agnès-de-Dundee, Quebec
LUCYVES	Saint-Alban, Quebec
PAVICO	Waterville, Quebec
PIMABO	Palmarolle, Quebec
RESCATOR	Palmarolle, Quebec
VALRICK	Saint-Louis, Quebec

View highlights from the broadcast, meet the 2023 Master Breeders and get a glimpse into their excitement here: <https://www.youtube.com/watch?v=6AFByzdW6Tk>

This year's winners will be formally recognized with the presentation of their shields at Holstein Canada's National Convention in Hamilton Ontario, April 24 – 27. Tickets are on sale now through Eventbrite. To purchase tickets please click [here](#).

About Holstein Canada

With more than 9,200 members, Holstein Canada is responsible for maintaining the Holstein Herdbook under the Federal Animal Pedigree Act of Agriculture and Agri-Food Canada (AAFC). The Association provides many services to its members to help them evaluate, select and improve their herds through genetic improvement programs. For more information, visit our [Website](#) or follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

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